# 19 FINANCIAL SERVICES FUND

Class (Ticker Symbol): A (SBFAX), C (SFSLX), FI (—)\*, R (—)\*, I (LMRIX)



Class (Ticker Symbol): A (SSIAX), B (SESIX), C (SESLX), FI (—)\*, R (—)\*, I (LMRNX)



Class (Ticker Symbol): A (LMMDX), C (LMMCX), FI (—)\*, I (LMMIX)

\*Class FI and Class R shares are not available for purchase

# Purchase and Sale

# Choosing a Class of Shares to Buy

Individual investors can generally invest in Class A and Class C shares. Individual investors who invest directly with a Fund and who meet the \$1,000,000 minimum initial investment requirement may purchase Class I shares. (Individual investors who held Class I shares of the Financial Services Fund prior to November 20, 2006 are permitted to make additional investments in Class I shares.)

Retirement Plan and Institutional Investors and Clients of Eligible Financial Intermediaries should refer to "Retirement and Institutional Investors — eligible investors" below for a description of the classes available to them. Each class has different sales charges and expenses, allowing you to choose a class that may be appropriate for you.

When choosing which class of shares to buy, you should consider:

- How much you plan to invest
- How long you expect to own the shares
- The expenses paid by each class detailed in the fee table and example at the front of this Prospectus
- Whether you qualify for any reduction or waiver of sales charges
- Availability of share classes

When choosing between Class A and Class C shares, you should be aware that, generally speaking, the larger the size of your investment and the longer your investment horizon, the more likely it will be that Class C shares will not be as advantageous as Class A shares. The annual distribution and/or service fees on Class C shares may cost you more over the longer term than the front-end sales charge and service fees you would have paid for larger purchases of Class A shares. If you are eligible to purchase Class I shares, you should be aware that Class I shares are not subject to a front-end sales charge and generally have lower annual expenses than Class A or Class C shares.

The Socially Responsive Fund no longer offers Class B shares for purchase by new or existing investors. Individual investors who owned Class B shares on June 30, 2011 may continue to hold those shares, but they may not add to their Class B share positions except through dividend reinvestment.

Each class of shares is authorized to pay fees for recordkeeping services to shares s (as defined below). As a result, operating expenses of classes that incur new or additional recordkeeping fees may increase over time.

## You may buy shares:

- Through banks, brokers, dealers, insurance companies, investment advisers, financial consultants or advisers, mutual fund supermarkets and other financial intermediaries that have entered into an agreement with the Distributor to sell shares of the Funds (each called a "Service Agent"). An investment in the Funds is not a deposit of a bank and is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency.
- Directly from the Funds

Your Service Agent may provide shareholder services that differ from the services provided by other Service Agents. Services provided by your Service Agent may vary by class. You should ask your Service Agent to explain the shareholder services it provides for each class and the compensation it receives in connection with each class. Remember that your Service Agent may receive different compensation depending on the share class in which you invest.

Your Service Agent may not offer all classes of shares. You should contact your Service Agent for further information.

More information about the Funds' classes of shares is available through the Funds' SAI. You'll find detailed information about sales charges and ways you can qualify for reduced or waived sales charges, including:

- The front-end sales charges that apply to the purchase of Class A shares
- The contingent deferred sales charges that apply to the redemption of Class B shares, Class C shares and certain Class A shares
- Who qualifies for lower sales charges on Class A shares
- Who qualifies for a sales load waiver

# Comparing the Funds' Classes

The following table compares key features of the Funds' classes. You should review the fee table and example at the front of this Prospectus carefully before choosing your share class. Your Service Agent can help you choose a class that may be appropriate for you. Class FI and Class R shares are not currently offered. Your Service Agent may receive different compensation depending upon which class you choose.

			Contingent deferred	Annual distribution
Class A	Key features     Initial sales charge     You may qualify for reduction or waiver of initial sales charge     Generally lower annual expenses than Class C	Initial sales charge Up to 5.75% (Up to 4.25% for the Maryland Fund); reduced or waived for large purchases and certain investors. No charge for purchases of \$1 million or more	sales charge  1.00% on purchases of \$1 million or more if you redeem within 18 months of purchase; waived for certain investors	and/or service fees  0.25% (0.15% for the Maryland Fund) of average daily net assets
Class B	<ul> <li>Closed to all new purchases</li> <li>No initial sales charge</li> <li>Contingent deferred sales charge declines over time</li> <li>Converts to Class A after approximately 8 years</li> <li>Generally higher annual expenses than Class A</li> </ul>	None	Up to 5.00% charged if you redeem shares. This charge is reduced over time and there is no contingent deferred sales charge after 5 years; waived for certain investors	1.00% of average daily net assets
Class C	<ul> <li>No initial sales charge</li> <li>Contingent deferred sales charge for only 1 year</li> <li>Does not convert to Class A</li> <li>Generally higher annual expenses than Class A</li> </ul>	None	1.00% if you redeem within 1 year of purchase; waived for certain investors	1.00% (0.70% for the Maryland Fund) of average daily net assets
Class FI	<ul> <li>No initial or contingent deferred sales charge</li> <li>Only offered to Clients of Eligible Financial Intermediaries and eligible Retirement Plans</li> </ul>	None	None	0.25% of average daily net assets (For the Maryland Fund, up to 0.40% of average daily net assets, currently limited to 0.25% of average daily net assets)
Class R	<ul> <li>No initial or contingent deferred sales charge</li> <li>Only offered to eligible Retirement Plans with omnibus accounts held on the books of the Fund, Clients of Eligible Financial Intermediaries and Eligible Investment Programs</li> </ul>	None	None	0.50% of average daily net assets
Class I	<ul> <li>No initial or contingent deferred sales charge</li> <li>Only offered to institutional and other eligible investors</li> <li>Generally lower annual expenses than all classes</li> </ul>	None	None	None

# Sales Charges

You can find information about sales charges and breakpoints on the Funds' website at www.1919funds.com and in the SAI, which is also available on the website free of charge.

### **Class A shares**

You buy Class A shares at the offering price, which is the net asset value plus a sales charge. You pay a lower rate as the size of your investment increases to certain levels called breakpoints. You do not pay a sales charge on the Funds' distributions or dividends that you reinvest in additional Class A shares.

The tables below show the rate of sales charge you pay, depending on the amount you purchase. It also shows the amount of broker/dealer compensation that will be paid out of the sales charge if you buy shares from a Service Agent. For Class A shares sold by the Distributor, the Distributor will receive the sales charge imposed on purchases of Class A shares (or any contingent deferred sales charge paid on redemptions) and will retain the full amount of such sales charge. Service Agents will receive a Rule 12b-1 distribution and/or service fee payable on Class A shares at an annual rate of up to 0.25% (0.15% for the Maryland Fund) of the average daily net assets represented by the Class A shares serviced by them. These fees are an ongoing expense and, over time, will increase the cost of your investment and may cost you more than other types of sales charges.

# For Financial Services and Socially Responsive Funds

		Sales charge	Broker/dealer
	Sales charge	as a % of net	commission as
	as a % of	amount	a % of
Amount of investment	offering price	invested	offering price
Less than \$25,000	5.75	6.10	5.75
\$25,000 but less than \$50,000	5.00	5.26	5.00
\$50,000 but less than \$100,000	4.50	4.71	4.50
\$100,000 but less than \$250,000	3.50	3.63	3.50
\$250,000 but less than \$500,000	2.50	2.56	2.50
\$500,000 but less than \$750,000	2.00	2.04	2.00
\$750,000 but less than \$1 million	1.50	1.52	1.50
\$1 million or more <sup>1</sup>	-0-	-0-	up to 1.00

<sup>1 1919</sup> may pay a commission of up to 1.00% to a Service Agent for purchase amounts of \$1 million or more. In such cases, starting in the thirteenth month after purchase, the Service Agent will also receive an annual distribution and/or service fee of up to 0.25% of the average daily net assets represented by the Class A shares held by its clients. Prior to the thirteenth month, 1919 will retain this fee. Where the Service Agent does not receive the payment of this commission, the Service Agent will instead receive the annual distribution and/or service fee starting immediately after purchase. Please contact your Service Agent for more information.

#### For Maryland Fund

	Sales charge	Broker/dealer
Sales charge	as a % of net	commission as
as a % of	amount	a % of
offering price	invested	offering price
4.25	4.44	4.25
3.50	3.63	3.50
2.50	2.56	2.50
2.00	2.04	2.00
1.50	1.52	1.50
-0-	-0-	up to 1.00
	as a % of offering price 4.25 3.50 2.50 2.00 1.50	Sales charge as a % of net as a % of of amount offering price       as a % of amount invested         4.25       4.44         3.50       3.63         2.50       2.56         2.00       2.04         1.50       1.52

<sup>1 1919</sup> may pay a commission of up to 1.00% to a Service Agent for purchase amounts of \$1 million or more. In such cases, starting in the thirteenth month after purchase, the Service Agent will also receive an annual service fee of up to 0.15% of the average daily net assets represented by the Class A shares held by its clients. Prior to the thirteenth month, 1919 will retain this fee. Where the Service Agent does not receive the payment of this commission, the Service Agent will instead receive the annual distribution and/or service fee starting immediately after purchase. Please contact your Service Agent for more information.

## Investments of \$1,000,000 or more

You do not pay an initial sales charge when you buy \$1,000,000 or more of Class A shares. However, if you redeem these Class A shares within 18 months of purchase, you will pay a Contingent Deferred Sales Charge ("CDSC") of 1.00%. Any CDSC is based on the original cost of the shares or the current market value, whichever is less.

# **Qualifying for a reduced Class A sales charge**

There are several ways you can combine multiple purchases of Class A shares of the Funds to take advantage of the breakpoints in the sales charge schedule. In order to take advantage of reductions in sales charges that may be available to you when you purchase Fund shares, you must inform your Service Agent or the Fund if you are eligible for a letter of intent or a right of accumulation and if you own shares of other Funds that are eligible to be aggregated with your purchases. Certain records, such as account statements, may be necessary in order to verify your eligibility for a reduced sales charge.

• Rights of Accumulation ("ROA") – You may combine your new purchase of Class A shares with Class A shares you currently own for the purpose of qualifying for the lower initial sales charge rates that apply to larger purchases. The applicable sales charge for the new purchase is based on the total of your current purchase and the current value, calculated using the current day public offering price of all other shares you own. You may also combine the account value of your spouse and children under the age of 21. Only the shares held at the intermediary or the transfer agent at which you are making the current purchase can be used for the purposes of a lower sales charge based on Rights of Accumulation.

If you hold Fund shares in accounts at two or more Service Agents, please contact your Service Agents to determine which shares may be combined.

Certain trustees and other fiduciaries may be entitled to combine accounts in determining their sales charge.

- Letter of Intent ("LOI") By signing a LOI you can reduce your Class A sales charge. Your individual purchases will be made at the applicable sales charge based on the amount you intend to invest over a 13-month period. The LOI will apply to all purchases of 1919 Funds Class A shares. Any shares purchased within 90 days of the date you sign the letter of intent may be used as credit toward completion, but the reduced sales charge will only apply to new purchases made on or after that date. Purchases resulting from the reinvestment of dividends and capital gains do not apply toward fulfillment of the LOI. Shares equal to 5.75% of the amount of the LOI will be held in escrow during the 13-month period. If, at the end of that time the total amount of purchases made is less than the amount intended, you will be required to pay the difference between the reduced sales charge and the sales charge applicable to the individual purchases had the LOI not been in effect. This amount will be obtained from redemption of the escrow shares. Any remaining escrow shares will be released to you.
  - If you establish an LOI with 1919 Funds you can aggregate your accounts as well as the accounts of your spouse and children under age 21. You will need to provide written instruction with respect to the other accounts whose purchases should be considered in fulfillment of the LOI. Only the accounts held at the financial intermediary or the Transfer Agent at which you are making the purchase can be used toward fulfillment of the LOI.
- Reinstatement Privileges If you sell Class A shares of a Fund and withdraw your money from that Fund, you may reinstate into the same account, within 365 days of the date of your redemption, without paying a front-end sales charge if you paid a front-end sales charge when you originally purchased your shares. For purposes of a CDSC, if you paid a CDSC when you sold your shares, you would be credited with the amount of the CDSC proportional to the amount reinvested. Reinstated shares will continue to age, as applicable, from the date that you bought your original shares. This privilege can be used only once per calendar year per account. Contact your financial intermediary, or for direct shareholders, call the Transfer Agent at 1-844-828-1919, for additional information. You must identify and provide information to the fund or your financial intermediary, as applicable, regarding your historical purchases and holdings, and you should also retain any records necessary to substantiate historical transactions and costs because the funds, their transfer agent, and financial intermediaries will not be responsible for providing this information.

## **Waivers for certain Class A investors**

Class A initial sales charges are waived for certain types of investors, including:

- Employees of Service Agents
- Those who qualify for the Reinstatement Privilege as discussed above.
- Directors and officers of any 1919 Investment Counsel -sponsored fund
- Employees of 1919 Investment Counsel and its subsidiaries
- Investors investing through eligible Retirement Plans as defined under "Retirement and Institutional Investors Eligible Investors", "Retirement Plans" section below.
- Investors who rollover fund shares from a qualified retirement plan into an individual retirement account administered on the same retirement plan platform

If you qualify for a waiver of the Class A initial sales charge, you must notify your Service Agent or the Funds at the time of purchase and provide sufficient information at the time of purchase to permit verification that the purchase qualifies for the initial sales charge waiver.

If you want to learn about additional waivers of Class A initial sales charges, contact your Service Agent or consult the SAI.

#### **Class B shares**

The Socially Responsive Fund no longer offers Class B shares for purchase by new or existing investors. If you owned Class B shares of the Fund on June 30, 2011, you may continue to hold those shares, but you may not add to your Class B share position except through dividend reinvestment. Class B shares are issued at net asset value with no initial sales charge. If you redeem your Class B shares within five years of your purchase payment, you will pay a contingent deferred sales charge based on the schedule of the Fund that you originally purchased. The contingent deferred sales charge decreases as the number of years since your purchase payment increases.

Year after purchase	1st	2nd	3rd	4th	5th	6th through 8th
Contingent deferred sales charge						
(%)	5	4	3	2	1	0

The Socially Responsive Fund pays annual distribution and/or service fees of up to 1.00% of the average daily net assets of Class B shares. Service Agents receive an annual distribution and/or service fee of up to 0.25% of the average daily net assets represented by the Class B shares serviced by them.

#### Class B conversion

After approximately 8 years, Class B shares automatically convert into Class A shares. This helps you because Class A shares have lower annual expenses. Your Class B shares will convert to Class A shares as follows:

<b>Shares</b>	issued:
at initial	purchase

Shares issued: on reinvestment of dividends and distributions Shares issued: upon exchange from another fund managed by the Adviser

Approximately 8 years after the date of purchase

In same proportion as the number of Class B shares converting is to total Class B shares you own (excluding shares issued as dividends)

On the date the shares originally acquired would have converted into Class A shares

## **Class C shares**

Class C shares of the Funds are offered without an initial sales charge. This means that 100% of your initial investment is placed into shares of the applicable Fund. Class C shares pay up to 1.00% on an annualized basis of the average daily net assets as reimbursement or compensation for shareholder servicing and distribution-related activities with respect to the applicable Fund. Over time, fees paid under the distribution and service plans will increase the cost of a Class C shareholder's investment and may cost more than other types of sales charges. Although investors that purchase Class C shares will not pay any initial sales charge on the purchase, the Advisor pays 1.00% of the amount invested to dealers who sell Class C shares. Additionally, investors are subject to a contingent deferred sales charge of 1.00% for Class C shares if shares are redeemed within 12 months after purchase. Any applicable CDSC is based on the lesser of the original purchase cost or the current market value of the shares being redeemed. The minimum initial investment for Class C Shares is \$1,000 and the subsequent investment minimum is \$50. No order for Class C Shares of any Fund may exceed \$1,000,000.

1919 generally will pay Service Agents selling Class C shares a commission of up to 1.00% (0.75% for the Maryland Fund) of the purchase price of the Class C shares they sell. 1919 will retain the contingent deferred sales charges and an annual Rule 12b-1 distribution and/or service fee of up to 1.00% (0.70% for the Maryland Fund) of the average daily net assets represented by the Class C shares serviced by these Service Agents until the thirteenth month after purchase. Starting in the thirteenth month after purchase, these Service Agents will receive an annual Rule 12b-1 distribution and/or service fee of up to 1.00% (0.70% for the Maryland Fund) of the average daily net assets represented by the Class C shares serviced by them. These fees are an ongoing expense and, over time, will increase the cost of your investment and may cost you more than other types of sales charges.

Reinstatement Privileges – If you sell (redeem) Class C shares of a fund and withdraw your money from a fund, you may reinstate into the same account, within 365 days of the date of your redemption, without paying either a front-end sales charge if you paid a front-end sales charge when you originally purchased your share or a CDSC if you paid a CDSC when you sold your shares. For purposes of the CDSC, you would be credited with the amount of the CDSC proportional to the amount reinvested. Reinstated shares will continue to age, as applicable, from the date that you bought your original shares. This privilege can be used only once per calendar year per account. Contact your financial intermediary, or for direct shareholders, call the Transfer Agent at 1-844-828-1919, for additional information. You must identify and provide information to the fund or your financial intermediary, as applicable, regarding your historical purchases and holdings, and you should also retain any records necessary to substantiate historical transactions and costs because the funds, their transfer agent, and financial intermediaries will not be responsible for providing this information.

#### Class FI and Class R shares

You buy Class FI and Class R shares at net asset value with no initial sales charge and no contingent deferred sales charge when redeemed.

Service Agents receive an annual distribution and/or service fee of up to 0.25% of the average daily net assets represented by Class FI shares serviced by them, up to 0.50% of the average daily net assets represented by Class R shares serviced by them.

#### Class I shares

You buy Class I shares at net asset value with no initial sales charge and no contingent deferred sales charge when redeemed. Class I shares are not subject to any distribution and/or service fees.

# **Contingent Deferred Sales Charges**

The contingent deferred sales charge is based on the net asset value at the time of purchase or redemption, whichever is less, and therefore you do not pay a sales charge on amounts representing appreciation or depreciation.

In addition, you do not pay a contingent deferred sales charge:

- When you exchange shares for shares of another Fund
- On shares representing reinvested distributions and dividends
- On shares no longer subject to the contingent deferred sales charge

Each time you place a request to redeem shares, the Funds will first redeem any shares in your account that are not subject to a contingent deferred sales charge and then redeem the shares in your account that have been held the longest.

If you redeem shares of a Fund and pay a contingent deferred sales charge, you may, under certain circumstances, reinvest all or part of the redemption proceeds within 60 days and receive pro rata credit for any contingent deferred sales charge imposed on the prior redemption. Please see "Reinstatement Privileges" section above.

1919 receives contingent deferred sales charges as partial compensation for its expenses in selling shares, including the payment of compensation to your Service Agent.

# **Contingent deferred sales charge waivers**

The contingent deferred sales charge for each share class will generally be waived:

- On payments made through certain systematic withdrawal plans
- On certain distributions from eligible Retirement Plans as defined under "Retirement and Institutional Investors Eligible Investors", "Retirement Plans" section below.
- For Retirement Plans with omnibus accounts held on the books of the Funds
- For involuntary redemptions of small account balances
- For 12 months following the death or disability of a shareholder

If you want to learn more about additional waivers of contingent deferred sales charges, contact your Service Agent or consult the SAI.